

SPONSORSHIP PACKAGES

BENEFIT CONCERT

THE BENEFITS	Jerry's Kids \$10,000	Dancing Bears \$5,000	Terrapins \$3,000	Wolves \$1,500	Alligators \$500	Donation Any Amount
Concert Tickets	20	10	8	6	4	
Lead sponsor is MC	х					
Business Logo on Highlands Health Website	x	x				
Lead sponsor shown on TV commercial	x					
Link to Business Website on Highlands Health Website	x	х				
Full Page Ad in Concert Program	x					
Business Banner On/Near Stage	x					
Social Media Business Recognition	x	х	х	х		
Rotating Digital Logo at Concert	x	x	×			
Business Rep to Collaboratively Introduce Opening Band (Flowechild)	x					
Business Banner in PNG Park		x	x			
Half Page Ad in Concert Program		x				
Quarter Page Ad in Concert Program			х			
Business Name in Concert Program				x	x	х

Melvin Seals & JGB--Special Guest, FlowerChild
August 26, 2023--PEOPLES NATURAL GAS PARK, JOHNSTOWN PA

Our leading sponsors:





